

PPC Management

At GO2 Partners, we're your all-in-one advertising solution for accelerating the success of your business. From beginning to end, we handle every aspect of your digital advertising campaigns, including:

- + Setting up ad campaigns
- + Writing compelling ad copy
- + Developing landing pages that convert
- + Combatting fraudulent activity
- + Optimizing bids to maximize ROI

With GO2 Partners, your garage door business gains a strategic edge in advertising, ensuring your campaigns are effective, visually appealing, and optimized for success

Where we advertise

- + Google Guarantee (Pay Per Lead)
- + Google Ads
- + Yelp Ads
- + Facebook Ads
- + Instagram Ads
- + Twitter Ads
- + LinkedIn Ads

WEBSITE AND MULTIMEDIA DESIGN

Non-Templated Design	\$120/Hour
Multimedia Design (Defined Scope + Content Writing)	\$120/Hour

COPYWRITING

Blogs	\$350/Each*
Website Content	\$150/Page**

*Limit of 750 words. **Limit of 250 words.

Social Media

This program aims to provide you with an affordable and refined social media presence where you can connect with and influence local customers and prospects. It regularly releases targeted content and monthly custom content highlighting a special coupon or recent installation. In addition, GO2 includes monitoring of the business page. The result is a social media presence that is more than wasted time, but instead helps build your brand, drive more sales, and reach new customers.



Our social media program features:

- + Posting on Facebook, Instagram, Twitter, LinkedIn, and/or Pinterest
- + Business page optimization
- + Content templates to enhance your brand's presence and equity
- + Custom reporting

SOCIAL MEDIA CONSULTATION

\$125/Hour (1 Hour Minimum)

Comprehensive review of current social media presence complete with list of recommended actions to improve marketing effectiveness

PAID SOCIAL MEDIA CAMPAIGN

Monthly Ad Budget + 30% Management Fee